



Newark Now enters the 2004 Brighter Holiday season

Newark Now hosts the 2nd annual holiday toy and clothing drive

Spirit of Newark Awards Picture Gallery

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In preparation of the year's most anticipated holiday season, Newark Now has launched the first annual Brighter Holiday Campaign, a community aid drive that will provide food and clothing for Newark's most vulnerable families during the winter holiday season.

In partnership with dozens of Newark's neighborhood groups and community organizations, Newark Now will target 500 needy families through the city. These families will be identified through the help of our Newark Now Community Partners Program, which is comprised of Newark residents who are actively engaged in the improvement of their neighborhoods.

participate in community Thanksgiving food drives that will occur throughout the city from November 8 — 19.

In addition, the 500 families will be invited to attend the 2nd Annual Newark Now/Ruth Bass Holiday Toy Drive taking place on Saturday, December 18 at the New Community Corporation Recreational Center on Hayes Street.

In order to reach the targeted amount of Newark families, Newark Now relies on gifts from the philanthropic community. With each gift of \$100, Newark Now will be able to extend our holiday efforts to an underprivileged family of four.

packages to better serve our communities:

The festive package—\$100, which provides food and gifts to a family of four

The harvest package—\$500, which provides food and gifts to 5 Newark families

The miracle package—\$1,000, which provides food and gifts to 10 Newark families

To get more information on the brighter holiday campaign, or to support this program, please visit our website, or contact the Newark Now office.



The families identified will Newark Now has created 3 gift



Newark Now hosts its 2nd annual holiday toy and clothing drive

On Saturday, December 18, 2004, Newark Now will host its 2nd Annual Holiday Toy Drive at the New Community Corp. Recreation Center at 46-58 Hayes Street.

With the help of the Ruth Bass Foundation, Newark Now will target low-income families throughout Newark and provide toys and clothing for the winter holiday season.

Last year, Newark Now and Ruth Bass served over 1000 Newark children. In addition, over 300 parents and their children were able to participate in a full day of holiday festivities

If you would like to participate or donate to Newark Now, please contact our office or visit us online.



Santa Claus (Floyd Bishop of the Walnwright Neighborhood Association) greets Newark Children at the 2003 Festival.

Nov.—Dec. 2004:	Brighter Holiday Campaign
November 8—19, 2004:	Newark Now Community Thanksgiving Food Drives
Wed., Nov. 10, 2004:	Newark Now Community Partners Meeting

Sat., Dec. 18, 2004:	Newark Now/Ruth Bass Holiday Toy Drive, NCC Recreation Center, 46-58 Hayes Street
Spring 2004:	Newark Now Community Tax Credit

For pictures of our past events, please visit us online:
<http://www.newarknow.org/gallery/>



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Visit us online!

www.newarknow.org

ABOUT NEWARK NOW

Newark Now's mission is to equip and empower Newark residents with the tools and resources needed to transform their communities through neighborhood-based associations and tenant organizations.

Our core belief is that every Newark neighborhood has the capacity to be livable and that all it takes are a few dedicated, skilled residents to begin the process. This is rooted in three tenants that we live by every day.

The **Newark Now** motto is simple: *Build. Broker. Advocate. Unite.* This motto comes alive and keeps us in tune with our mission. Through this motto, Newark Now provides all of our community partners with basic services to help them grow and strengthen—strategic planning, creative problem-solving, community organizing and outreach, neighborhood research, capacity building and leadership development.

HERE ARE SOME OF OUR UPCOMING SPRING PROGRAMS!

- Newark Now Community Tax Clinic
- Grassroots Leadership Institute
- Newark Now Easter Egg Hunt
- "How I see it" Community Photo Exhibit
- Community Tool Lending Library



60 Park Place, 21st Floor
Newark, NJ 07102

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1st Annual Spirit of Newark Awards

September 30, 2004 • The Newark Club, Newark, NJ



Celebrating the Unsung Heroes in Newark's Neighborhoods



Above (from left): Tishelle CJ Merrian of Jersey Corps and Allison Nash of Zing Marketing; Rev. Washington give moving acceptance speech; CIT representative converses with Newark Now Community Organizer, Anthony Santiago.

Below (from left): Members of SBL USA, a sponsor of the 2004 Spirit Awards; Cory Booker, President and Founder of Newark Now, poses with Frank Hutchins, recipient of the Lifetime Achievement Award, Victor Herliak (event Chair), and Modia Butler, Exec. Director of Newark Now



On the right (from left to right): 2004 Spirit Award recipients—Oscar Rodriguez of the Just One Soccer League (Builder Award); Frank Hutchins of the Greater Newark HUD tenants coalition (Lifetime Achievement Award); Patricia Cobb Latham of S 17th & 18th Street Block Association (Broker Award); ACNJ representative (Advocate Award); CIT representative (Corporate Leadership Award); and Rev. Marlowe Washington of Union Chapel AME Church (Unity Award).





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September 30, 2004 • The Newark Club, Newark NJ



Celebrating the Unsung Heroes in Newark's Neighborhoods



(Above from left): Spirit Awards created by GlassRoots, a Newark non-profit youth development organization; Anthony Welch (event Host) and Exec. Dir. Modia Butler.



(Left): Guests from the community came to support Spirit Honorees

(Below from left): Members of Wachovia, a sponsor of the 2004 Spirit Awards; Cory Booker gives passionate speech during the Award Ceremony

